

1973-2013: FORTY YEARS OF JOB MARKET RESEARCH

Since 1973, KLV has tracked how Wageningen alumni fare on the job market. Every five years KLV holds a survey among recent graduates, the so-called career monitor. Marian Bos, former KLV staff member, and Silvia Blok, job market researcher at KLV, talk about job market research then and now.



Why job market research?

Marian: “In the 1970s the unemployment figures rose sharply. If you want to create a market for students then you first need to know where graduates work and what the developments on the job market are. We therefore decided to hold a survey. At the time, such a market research approach was absolutely not done in academic circles. However since its launch, we have repeated the survey every five years.”

What has changed over the years?

Marian: “In the very first survey no distinction was made between men and women. And until the 1990s we made use of an active pool of informants, alumni who were prepared to talk with job seekers about their field of work or their organisation to help job seekers orientate or as a preparation for a job interview.”

Silvia: “That informant function has now been completely superseded by social networks such as LinkedIn. The same applies to our job bank. Another interesting point is the large increase in foreign students. They were scarcely present in the 1970s.”

And what has stayed the same?

Silvia: “The original objective remains. And despite the current recession, Wageningen graduates still occupy a strong position on



Silvia Blok, job market researcher. Photo: Guy Ackermans.

the job market. That might in part be due to the information from the job market survey. And of course we are proud of that.”

Further information can be found at klv.nl, under ‘career service’ and ‘news’.

If you have a specific question then please contact Silvia Blok: silvia.blok@wur.nl

Results of a recent career survey:

- More than half of the current Wageningen alumni are women. In 1973 just 16% were women.
- Almost 80% of Wageningen graduates find a job appropriate to their level of training. That is more than in previous years and more than for graduates from other universities.
- 55% of recent graduates found a job on or prior to graduating. That is more than in previous years, despite the recession.
- The percentage of alumni with a non-Dutch nationality rose from 2% in the 1970s to an average of 37% of the alumni that graduated between 2005 and 2010.

KLV membership fee 2013: electronic invoices

At the start of this year KLV switched to electronic invoices. This means that all members, in both the Netherlands and abroad, will now receive an invoice by e-mail only. The only exceptions are members who have explicitly stated the wish to receive an invoice by post or members for whom we have no e-mail address. We hope that any members who have not yet given us their e-mail address will do so soon, as this will help us save paper and reduces the risk of delays due to postal mishaps.

Earlier this month the electronic invoice was sent with KLV Ledenadministratie (Membership administration) as the sender. If you have not received the mail yet then please check your SPAM box!

For members who have authorised payment by direct debit (only possible with a Dutch bank account), the membership fee was deducted from their accounts around 14 February 2013.

PLEASE PAY ON TIME TO AVOID EXTRA COSTS!

Membership fees 2013

- KLV membership is free for BSc and MSc students
- Non Dutch graduates including PhD students pay a special discount rate (75% reduction). The rate for 2013 is € 18.50 (€ 16 using payment authorization, Dutch bank account required).

For more information please refer to bit.ly/KLVpayment